

## Press Release



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23<sup>rd</sup> November 2010

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# Charity Bike Ride Leaves Fundraisers 'Dog Tired'

FUNDRAISERS at New Charter went the extra mile to raise money for Children in Need on Friday.

In fact, the 10-strong team went the extra 25 miles on a charity cycle tour of New Charter locations.

They were joined by cute canine mascot Daisy, a Maltese-Chihuahua cross, or 'mal-chi', who accompanied her owner Dolores Lewis in a bicycle made for two.

The team set off from the of Aksa Housing - the Oldham based arm of New Charter Housing Trust - cycling to the company's headquarters on Cavendish Street, Ashton.

Stopping at New Charter's town centre shops in Ashton and Hyde, the New Charter Academy and sheltered housing schemes like Gibson Terrace, the team managed to collect an impressive £2094 for Children in Need.

Organiser Paul Giles said: "It was a long ride, but fortunately the weather was just perfect for the occasion.

"The response we've received from everyone involved has been fantastic and we're all really proud to have been able to do our bit for Children in Need."

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## Notes to editors:

1. New Charter formed in 1999 as the new landlords to own and manage homes transferred from Tameside council in Greater Manchester. With a turnover of £70million a year and a workforce of 880, New Charter is one of the region's largest registered providers of social housing, and is regulated by the Tenant Services Authority, a Government watchdog. The Group owns 18,600 homes. It was named at 6<sup>th</sup> place in The Sunday Times 100 best companies to work for in 2010.

2. Aksa Housing Association is a registered provider of social housing. It has operated since 1990 and owns over 670 homes in Oldham, Tameside, Bury and North Manchester. Its offices are in Oldham town centre, and its Board chose to join New Charter in November 2005.

3. **iN business for neighbourhoods** is a long-term project highlighting housing associations' performance. As social businesses, housing associations do not make profit. They offer homes for rent and sale at prices local people can afford. Housing associations provide more than homes - they help create places where people want to live. Wherever you see the **iN business for neighbourhoods** sign, something great is happening in the area. Housing Associations who display this logo are committed to their customers, the neighbourhoods they work in and strive for excellence in everything they do.

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