

PRESS RELEASE

Immediate release

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Neighbours known now



Pictures available

Talented neighbours put on a great show as New Charter's tenants celebrated European Neighbours' Day on 27th May.

New Charter provides around 15,000 affordable homes across Greater Manchester. Together with its Tenants' Federation, the landlord threw the party as part of European Neighbours' Day, an annual celebration of neighbourliness that takes place across the whole of Europe.

The free party centred on a huge marquee on the car park of New Charter's headquarters in Ashton-under-Lyne.

Live entertainment included Alex Lees, an 8-year old from one of our neighbourhoods, who currently features in "Britain's Got Talent" TV show. He was joined by Irish dancers from Hyde, and vocalists ranging from the professional to talented New Charter staff. A Hog roast and BBQ complemented lots of activities for children, as the day fell during the school holidays.

Almost 300 tenants attended.

The party was all about strengthening our communities by encouraging neighbours to meet and get to know one another better. New Charter's Director of Tenancy Services Tony Powell said: "Part of our role is the massive investment we've made to improve homes. But the recipe for great neighbourhoods needs an added ingredient. Wherever people love living, good neighbours make the difference. We believe getting residents involved and developing the social side of life is important. There's no better way of getting to know your neighbours than at a party!"



business for neighbourhoods

NOTES FOR EDITORS

1. New Charter formed in 1999 as the new landlords to own and manage homes transferred from Tameside Metropolitan Borough Council in Greater Manchester. With a turnover of £53million a year and a workforce of 800, New Charter is one of the region's largest Registered Social Landlords, and is regulated by The Housing Corporation, a Government watchdog. By incorporating Aksa Housing Association, the Group owns 15,000 homes.
2. European Neighbours Day is an international event. This year it fell on Tuesday 27th May. It spanned 900 towns, cities and social landlords in 29 countries, with 7.5 million people expected to celebrate the occasion on the same day.
3. **iN business for neighbourhoods** is a long-term project highlighting housing associations' performance. As social businesses, housing associations do not make profit. They offer homes for rent and sale at prices local people can afford. Housing associations provide more than homes - they help create places where people want to live. Wherever you see the **iN business for neighbourhoods** sign, something great is happening in the area. Housing Associations who display this logo are committed to their customers, the neighbourhoods they work in and strive for excellence in everything they do.

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