

PRESS RELEASE

Immediate release

8th May 2008

Mossley marvellous for new centenarian



Pictures of Jessie Tittensor available

New Charter is delighted to welcome its newest customer – who signed for her first tenancy at the remarkable age of 100.

Jessie Tittensor owned her own home in Denton for over 30 years, after a lifetime running a newsagent's in east Manchester. But she decided to give New Charter a try when she realised moving nearer to her family and friends was right for her. And although moving home is usually quoted as among the most stressful things in life, Jessie has moved in to Mossley's Marsden Close sheltered housing – and loves it.

The great-grandma has a remarkably active lifestyle and still enjoys dancing ("strictly ballroom") and holidaying in Spain. But after being shown around the apartment in Top Mossley, she had no hesitation that a move into sheltered housing would maintain her independence and open up new friendships.

"I've already met so many lovely people here" said Jessie, "and I felt at home almost immediately. The location is ideal for my family in Ashton and Greenfield, and so much easier for them to call in. You're never too old to try something new!"

New Charter's Director of Tenancy Services, Tony Powell said: "Jessie is rightly special because of her age, but we offer a warm welcome at each of our 22 sheltered housing schemes. All provide the security and safety of a community with the independence of self-contained apartments. And with an active social scene, we hope to provide Jessie with many more opportunities to waltz around dance floors."



iN business for neighbourhoods

NOTES FOR EDITORS

1. New Charter formed in 1999 as the new landlords to own and manage homes transferred from Tameside Metropolitan Borough Council in Greater Manchester. With a turnover of £53million a year and a workforce of 800, New Charter is one of the region's largest Registered Social Landlords, and is regulated by The Housing Corporation, a Government watchdog. By incorporating Aksa Housing Association, the Group owns 15,000 homes.
2. For many years Jessie Tittensor (dob 3.12.1907) ran Tittensor's newsagent's on Grey Mare Lane, Openshaw. She thought nothing of doing the newspaper delivery round if the paperboy didn't turn up.
3. **iN business for neighbourhoods** is a long-term project highlighting housing associations' performance. As social businesses, housing associations do not make profit. They offer homes for rent and sale at prices local people can afford. Housing associations provide more than homes - they help create places where people want to live. Wherever you see the **iN business for neighbourhoods** sign, something great is happening in the area. Housing Associations who display this logo are committed to their customers, the neighbourhoods they work in and strive for excellence in everything they do.

CONTACT:

David Rigby - New Charter 0161 331 2000
www.newcharter.co.uk

ENDS