

PRESS RELEASE

Immediate release

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Gathering winter fuel



Photographs available

A commercial partnership fuelled by the widening success of New Charter Building Company will benefit young and old this Christmas.

New Charter uses more than £4000 of diesel each week, and the Building Company's contract successes across the North West mean this won't reduce. So Fleet Manager Helen Anderson spotted the opportunity of turning points into prizes with the help of Morrisons in Dukinfield. As the nearest and cheapest filling station to the depot, most of the vans fill up there. Thanks to the diligence of the drivers, the loyalty cards presented at each refuelling have added up to over £1000 of Morrisons gift vouchers.

Representatives of Morrisons were invited by our Building Company to the first handover to Gibson Terrace supported housing, with the supermarket kindly donating some extra vouchers. New Charter's supported housing team will use over £500 to help children living in the Homeless reception centre have a brighter Christmas. Sheltered housing schemes will also benefit from a similar amount, and external client Beth Johnson Housing Association will get some to aid tenants in the Tameside area.

New Charter Building Company's Managing Director Andy Stafford said: "I'm pleased to use our success to bring a festive bonus to some of the area's tenants. The local link with Morrisons is an excellent way to ensure that our profitability has benefits in our home trading zone."

New Charter Building Company's distinctive blue vans are a familiar sight on Tameside's roads, but they can also be seen in locations from Liverpool to Leeds.



NOTES FOR EDITORS

1. New Charter formed in 1999 as the new landlords to own and manage homes transferred from Tameside Metropolitan Borough Council in Greater Manchester. With a turnover of £53million a year and a workforce of 800, New Charter is one of the region's largest Registered Social Landlords, and is regulated by The Housing Corporation, a Government watchdog. By incorporating Aksa Housing Association, the Group owns 15,000 homes.
2. New Charter Building Company is one of the fastest growing maintenance contractors in the North West. Working from its depot on the Globe Lane Industrial Estate in Dukinfield, it works across more than 25,000 rented homes (New Charter, Aksa and many other RSLs), prestige hotels, schools and local authority buildings.
3. **iN business for neighbourhoods** is a long-term project highlighting housing associations' performance. As social businesses, housing associations do not make profit. They offer homes for rent and sale at prices local people can afford. Housing associations provide more than homes - they help create places where people want to live. Wherever you see the **iN business for neighbourhoods** sign, something great is happening in the area. Housing Associations who display this logo are committed to their customers, the neighbourhoods they work in and strive for excellence in everything they do.

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