

# PRESS RELEASE

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## Right said Fred



**Photographs available**

Residents from one New Charter estate are celebrating as they scooped more success in the Royal Horticultural Society Neighbourhood Awards.

Central in Dukinfield took the Merit award for its entry which followed similar recognition in 2006 from North West in Bloom.

Tenant representatives were at Manchester Town Hall to hear the results of the summer judging. Both the Royal Horticultural Society Neighbourhood Awards and the North West in Bloom Awards were presented in front of 350 guests.

Popular Granada TV presenter Fred Talbot announced the winners and presented the trophies, an ironic choice given the disappointing weather this summer.

"This is wonderful recognition of the efforts we and many of our neighbours have made," said tenant Belinda Jeffery. "But it's not just a summer effort as the hard work takes place all year round to achieve the colourful results. The support we have from New Charter and its grounds maintenance contractor Serviceteam is welcome, but to be a winner we have shown ours is truly a community effort. It's great to see our neighbourhood rubbing shoulders with the best in the North West."

Due to the unprecedented number of entries this year, the awards spread over two days.

### NOTES FOR EDITORS

1. New Charter formed in 1999 as the new landlords to own and manage homes transferred from Tameside Metropolitan Borough Council in Greater Manchester. With a turnover of £53million a year and a workforce of 800, New Charter is one of the region's largest Registered Social Landlords, and



**business for neighbourhoods**

is regulated by The Housing Corporation, a Government watchdog. By incorporating Aksa Housing Association, the Group owns 15,000 homes.

2. Central in Bloom transformed the estate in 2006 and carried off a prestigious Merit award in the North West Britain in Bloom awards last year.
3. **iN business for neighbourhoods** is a long-term project highlighting housing associations' performance. As social businesses, housing associations do not make profit. They offer homes for rent and sale at prices local people can afford. Housing associations provide more than homes - they help create places where people want to live. Wherever you see the **iN business for neighbourhoods** sign, something great is happening in the area. Housing Associations who display this logo are committed to their customers, the neighbourhoods they work in and strive for excellence in everything they do.

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