

PRESS RELEASE

20th March 2007

Ready for Red Nose Day!



Photograph (1) of Group Chief Executive Ian Munro and Director of Organisational Development – Chris Amyes

New Charter Housing Trust Group had a **WEEK** of events to raise money for the **COMIC RELIEF BIG ONE!**

They sold raffle tickets throughout the week for **GREAT** prizes such as cinema tickets, meals out, a days leave, reserved car parking for a month and much more! This in itself raised nearly **£700**.

It was eyes down mid-week for a game of lunchtime Bingo which raised nearly **£60** and created some laughs. **The Big Red Day** was last Friday when aside from selling homebake in the morning with Glim Glam Roxanne, there was a party at lunchtime, when staff were invited to have their nails painted red, hair dyed and buy refreshments and to roll up for the **Big Red Auction which raised over £200!**

The most competitive, unusual and noisiest event by far was the 1.00 o'clock Space Hopper National, when New Charter's Group Chief Executive, Ian Munro and his Group



business for neighbourhoods

Management Team, went side by side to compete on children's space hoppers in 'knock-out' heats! They certainly had **RED NOSES AND FACES**. The winner of this race then challenged the winner of the staff heats. What a laugh!

In total, the red force of New Charter raised **£1500** for Comic Relief which is **RED NOSE DAY FANTASTIC!**

Apart from thanking all the staff for their efforts, they would also like to put out a **HUGE THANK YOU** to local sponsors who donated the prizes which helped raised the cash!

ENDS.

NOTES FOR EDITORS

1. New Charter formed in 1999 as the new landlords to own and manage homes transferred from Tameside Metropolitan Borough Council in Greater Manchester. With a turnover of £48million a year and a workforce of 800, New Charter is one of the country's largest Registered Social Landlords, and is regulated by The Housing Corporation, a Government watchdog. By incorporating Aksa Housing Association recently, the Group owns just under 15,000 homes.
2. New Charter also asked staff to wear red on Friday or dress down for the day and pay £1 for the privilege.
3. Taff Jeffery also had his beard and moustache shaved. Taff is part of New Charter+ Tenants and Residents Federation.
4. All prizes were donated from local companies, friends and businesses.
5. **iN business for neighbourhoods** is a long-term project highlighting housing associations' performance. As social businesses, housing associations do not make profit. They offer homes for rent and sale at prices local people can afford. Housing associations provide more than homes - they help create places where people want to live. Wherever you see the **iN business for neighbourhoods** sign, something great is happening in the area. Housing Associations who display this logo are committed to their customers, the neighbourhoods they work in and strive for excellence in everything they do.

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