

PRESS RELEASE

25th May 2004

Bradley Greener!



Photo opportunity with schoolchildren of Bradley Green Community Primary School, Bradley Green Road, Hyde on Thursday 27th May from 10.00am to 11.00am

Brightening up the neighbourhood is the target for pupils at Bradley Green School

Before their half-term holiday, all the class 3 eight year olds planted hanging baskets to take home and care for over the summer.

They spent the morning filling and planting the baskets, and learnt about plants, gardening and caring for our environment.

Pupils and school had help from New Charter Housing Trust Group, gardening contractor ServiceTeam and landscape specialist Trevor Bridge Associates who all donated baskets and plants.



business for neighbourhoods

It doesn't end there. The pupils will photograph their baskets at stages in the season and there will be prizes for good progress.

The event was one of a series aimed to improve the local environment and was co-ordinated through the local volunteers at Newton Onward Forum.

Head Teacher Yvonne Waring said, "This shows what a difference education can make. We've had fun. We've enjoyed learning how to care for plants, plus we have involved families and our community in brightening up our lives and that of the neighbourhood. This is an excellent project for which the school thanks all who are involved".

Robin Bissell of New Charter agreed. "We've been delighted to further our partnership with Newton Onward Forum, and encourage the children to take an interest and pride in the environment", he said.

NOTES FOR EDITORS

1. New Charter formed in 1999 as the new landlords to own and manage nearly 16,400 properties transferred from Tameside Metropolitan Borough Council in Greater Manchester. With a turnover of £49million a year and a workforce of almost 800, New Charter is one of the twenty largest Registered Social Landlords (RSL's), and is regulated by The Housing Corporation, a Government watchdog.
2. ServiceTeam is a successful national garden and landscape contractor now working and employing local people from an established base in Hyde
3. Trevor Bridge Associates are a local Landscape consultancy formed in 1985, dealing with all aspects of Landscape Architecture throughout the North West and Midlands from offices in Ashton-under-Lyne.

4. Bradley Green Community Primary School presently has 210 places for children in the Newton and adjacent areas and will soon have a nursery building on site. This initiative is part of a vigorous improvement programme in response to being placed in special measures. The aim is to restore excellent educational opportunities for under 12s in the area.

5. **iN business for neighbourhoods** is a major new campaign, through which housing associations and companies across England are demonstrating the positive difference they make to people's homes, communities and quality of life. New Charter is one of over 360 housing companies and associations supporting the initiative. We've made a commitment to neighbourhoods, customers and excellence. Our commitment to neighbourhoods includes working with local people and responding to local needs.

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