

PRESS RELEASE

14th August 2003

NO BRAKES ON CHARITY CYCLE



Photo of Louise on bike available

Superwoman Louise Barton of Dukinfield just doesn't know when to stop!

Most athletes would have been content with running and finishing the Fylde Coast Marathon, but just 4 short weeks later Louise was on her bike to raise yet more money for Christies Hospital and Leukaemia Research. She cycled the 64 miles from Manchester to Blackpool in scorching temperatures in less than 4 hours.

Louise, who has a twin sister in Tenerife and a brother in London, works in the Finance team at New Charter Housing Trust Group based in Hyde, Greater Manchester. Workmates sponsored her efforts, which have raised over £500 so far.

The fund-raising events mean a lot to Louise and her family. Her mum is receiving treatment for a recently diagnosed condition of T-cell lymphoma – a shock to everyone, as her mum is also a keep fit enthusiast and cyclist.

Speaking after completing the double, Louise said, “It was my first marathon and I’d only been training on the treadmill at the gym. It’s very different running on roads, and my legs were sore but it was worth it. On the bike ride, my bum was aching for the last fifty miles, but 15 minutes off the saddle and I was back to normal!

“My mum’s illness has really shocked us all - she is young and keeps fit so it took us by surprise. It certainly makes you realise how precious life is. You never think it will happen to you. Any money I raise is going to a good cause. Christies Hospital has been brilliant and has helped us through this difficult time. I’m hoping to run the Flora London Marathon in April 2004 and will be looking for sponsors again”.

NOTES FOR EDITORS

1. Louise has worked as a Financial Accountant at New Charter Housing Trust since the company formed over 3 years ago.
2. Louise is 29 years old.
3. New Charter formed in 1999 as the new landlords to own and manage nearly 16,400 properties transferred from Tameside Metropolitan Borough Council in Greater Manchester. Until September 2000, it was Britain’s biggest Large-Scale Voluntary Transfer (LSVT). With a turnover of £49 million a year and a workforce of almost 800, New Charter is one of the twenty largest Registered Social Landlords (RSL’s), and is regulated by The Housing Corporation, a Government watchdog.

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